

ZANE TALK

ALL THE CHATTER AT PLAIN ZANE

FUN + FUNCTIONAL BABY GOODS MADE IN LAS VEGAS | SUMMER 2007

LAS VEGAS HOME + DESIGN MAGAZINE PROFILES PLAIN ZANE The article featured Charlene Ayala Gregson of Plain Zane and fellow designer/friend, Ashley Gunson of mütze. It was taken at Charlene's new home, which also houses the Plain Zane office. Since the article came out in the May/June 2007 issue, new retailers and new and old customers have been flocking to purchase Plain Zane goods. Read the profile at plainzane.com.

THE NEWBIE JR. CRATE IS BORN! Now you can purchase a Plain Zane crate that is 100% Plain Zane. It includes a securi-tie blanket, a matching burpie and comes in a reusable wooden crate with logos.

ORGANIC SECURI-TIES AND BURPIES ADDED TO LINE IN MAY The organic securi-ties are selling out fast! People are becoming more conscious of "greening" their babies and getting their hands on these bold patterns. Fun, functional and *responsible!*

NEW RETAILERS **The Spa Shop at Sanctuary** on Camelback Mountain in Scottsdale, Arizona, picked up some goods in May, which included two exclusive organic designs - made only for the exclusive resort. The shops at **Deer Valley Resort** in Park City, Utah will begin sales in July. **Anne Kellogg, owner of Las Vegas Paperdoll at the Holsum Lofts**, will also carry Plain Zane in July. Her hip and modern paperie is a must for cool paper goods and gift items.

OLDIE BUT GOODIE Don't worry, loyal fans, we still carry the original **newbie crate** - a collaboration with **mütze hand knit hats by Ashley**. The newbie crate is available by contacting plainzane.com or mützebyashley.com.

GRAPHIC ONESIES: FALL 2007 Check back at plainzane.com when the official launch of the graphic onesies and baby t's will be out! We are only using eco-friendly inks and American Apparel - including their organic line.

FALL SHOWS We are preparing for our Fall '07 shows. Check the site for when + where. It's also a chance to preview new items and to get deals on samples. And as always, you can sign up to win Plain Zane products.

SEND IN YOUR CHILD'S PHOTO Don't forget to send in your baby's/toddler's photo to plainzane.com. It must have a Plain Zane product demonstrating one of its many functions. Your photo could be chosen for the gallery!



The newbie jr. crate is introduced in May 2007. Not only do retailers, locals and new customers love this now-signature gift basket, but it is a crowd favorite at baby showers!

FALLON ZANE SAYS All products are proudly made in Las Vegas, pre-washed in eco-friendly detergent and dried to reduce shrinkage - qualities not found commercially.

GREEN MISSION We are committed to our children's futures by living green everyday and maintaining green business practices whenever possible.

PLAIN ZANE LOVES THESE SITES
www.treehugger.com, www.reusablebags.com

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